Social Dumping Hypothesis Issues and Challenges
Seminar Outline

► Overview:

The Social Dumping Hypothesis is the export of goods from a country with weak or poorly enforced labor standards, where enterprises have a consistent competitive advantage given by lower direct and indirect labor costs.

► Objectives:

The aim of this seminar is to examine a set of concerns related to globalization, covering a greater openness of economies, more ease of capital mobility, greater international labor mobility, pressure to develop macro-economic monetary and fiscal policies, and pressure to develop social and labor market theory. As free-trade agreements spread around the globe, and encompass more developing countries, the pressure to reduce health, safety, and environmental as well as wage standards will grow more intense. Thus the main objective of this seminar is to provide a guide that helps maintain standards around the world.

The term Social Dumping has been used to denote the outcomes disadvantageous to labor that many argue could result from the operation of the single market under circumstances of wide differences in labor standards and costs. Thus an important aspect of Social Dumping debate is the incentives for capital to move from high labor cost countries to countries with low labor costs.

► Possible Attendance:

Attendants may include:

- Project managers
- Human resource managers
- Directors
- Business Owners
- Supervisors and plant managers
- Operational managers
- Interested people

► Structure:

This one-day seminar includes presentation, supporting documents, and interaction with highly experienced and qualified people from the field.
This course presents the principles and techniques for Social Dumping, it covers:

- Introduction
- Background
- The facts of Social Dumping
- Impacts of Social Dumping and ethical issues
- Negative aspects of Social Dumping
  - Employees in exporting countries
  - Child labor in exporting countries
  - Industry and environment in exporting country
  - Government in exporting countries
  - Employees in importing countries
  - Shareholders of the company in importing countries
- Positive aspects of Social Dumping
  - Company importing country
  - Shareholders in importing country
  - Customers in importing country
  - Industry in importing market
  - Employment in exporting country
  - Government and investment in exporting country

Throughout the seminar there will be opportunities for questions, and where appropriate, case studies will be discussed.